

Country Style “Turn Up To Win IT” Contest 2019 - Rules and Regulations

1. How to Participate

Commencing on or about Monday July 29, 2019 to Sunday September 29, 2019 or while supplies last, customers who purchase a medium, large or extra-large hot drink take-out beverage will receive (subject to availability) a “Turn Up To Win IT” promotional cup at participating Country Style locations in the Provinces of Ontario, New Brunswick, Nova Scotia, Newfoundland & Labrador, Prince Edward Island, British Columbia, Saskatchewan and Alberta. There is a limit of one promotional cup per person per purchase. The Country Style “Turn Up to Win IT” Contest 2019 (the “Contest”) is not valid in the Province of Quebec. All prizes must be redeemed in accordance with these rules (the “Official Rules”) on or before Thursday October 31st, 2019 (the “Contest Closing Date”).

Eligibility: The Contest is open to all residents of Ontario, New Brunswick, Nova Scotia, Newfoundland & Labrador, Prince Edward Island, British Columbia, Saskatchewan and Alberta, who have attained the age of majority in their jurisdiction of residence, except for employees, their immediate family members (mother, father, son, daughter, spouse) and anyone living with any employee of Country Style, a division of MTY TIKI MING Enterprise Inc. (“Sponsor”), Warner Bros. Entertainment Canada, Inc., their respective corporate affiliates, advertising or promotional agencies. Incomplete or illegible Prize Claims, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced Prize Claims will not be accepted and will be disqualified.

Warner Bros. Entertainment Canada, Inc. (“Prize Provider”) and its parent, affiliates and subsidiaries are not responsible for the promotion, administration or execution of this Contest. By entering this Contest, you agree to completely release Warner Bros. Entertainment Canada, Inc., and its parent, affiliates and subsidiaries from any liability.

To play the Contest, obtain a specially marked “Turn Up To Win IT” promotional game cup at participating Country Style locations. To reveal if the game cup is a potential winner, carefully unroll the rim of the cup as indicated. If the rim reveals the description of a prize identified in these Official Rules, then the participant is the potential winner of the prize indicated, subject to verification of the game cup and the participant’s compliance with these Official Rules.

No Purchase Necessary. To obtain a randomly selected “Turn Up To Win IT” promotional cup without purchase, while supplies last, send a request with a self-addressed return envelope bearing sufficient postage to: Country Style “Turn Up To Win IT” Contest, 2 East Beaver Creek Rd., Building One, Richmond Hill, Ontario L4B 2N3, which must be post-marked by Monday September 30th and received by Friday October 4th. All requests must include a self-addressed, postage stamped return envelope (the requesting individual must ensure sufficient return postage is provided, failing which requests will not be honoured). All return envelopes provided must bear an address identical to that on the original outer-envelope in which the request was delivered, and return envelopes must be addressed manually, handwritten in ink, failing which requests will not be honoured. A single, randomly selected “Turn Up To Win IT” promotional cup will be returned in the self-addressed, stamped envelope while supplies last. A limit of one request per outer envelope received in this regard. Envelope received with multiple requests or multiple envelopes or requests will not be honoured.

2. “Turn Up To Win IT” Contest Cups:

A total of approximately 1,050,000 “Turn Up To Win IT” cups have been produced for this Contest. These will be available for distribution on or about Monday July 29, 2019 to Sunday September 29, 2019 11:59 EST, or while supplies last, whichever occurs first. “Turn Up To Win IT” promotional cups will be distributed within the following regions:

Region	Approx. Geographical Area	Approx. Number of Cups
1	Ontario	950,000
2	Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland & Labrador, British Columbia, Saskatchewan & Alberta	100,000

3. Instant Win Prizes to be won:

A total of approximately 1,050,000 promotional cups will be circulated containing the following Instant Win prizes and corresponding prize message under the rim, to be redeemed in accordance with Paragraph 4 of these Official Rules. Quantity of prizes and odds of winning diminish as prizes are claimed. Prize details are set out below.

Prize	Number of Available Prizes	Prize Message	Approximate Value	Approximate Odds of Receiving Prize Message
Trip for 2 to Los Angeles	3	WINNER* Trip for 2 to L.A.!	\$2000.00	1 in 350,000
\$100 Pre-Paid Credit Cards	10	WINNER* \$100 Pre-paid credit card!	\$100	1 in 105,000
Limited Edition IT Chapter Two Memorabilia Packs	15	WINNER* IT2 Memorabilia Pack!	\$50	1 in 70,000
IT Chapter Two Double Movie Passes	25	WINNER* IT2 Movie Passes!	\$25.00	1 in 42,000
Year Supply of Tetley Tea	5	WINNER* Year Supply of Tetley Tea!	\$125	1 in 210,000
Country Style food: 1 reg. Doughnut	130,000	WINNER* REG. DOUGHNUT	\$1.10	1 in 8
Country Style food: small Coffee or Tea	70,000	WINNER* SMALL COFFEE OR TEA	\$1.52	1 in 15
No prize	800,000	PLEASE TRY AGAIN EH!	\$0.00	1 in 1.3

4. Instant Win Prizes

Trip for 2 to Los Angeles – 3 Winning Tabs

Grand Prize: Three (3) Grand Prize trips available to be won, each consisting of: One (1) Trip for two (2) people to Los Angeles, California, including:

- (i) two (2) roundtrip, coach-class airline tickets for the winner and his/her guest from international airport nearest the Grand Prize winner's hometown to a Los Angeles Airport;
- (ii) hotel accommodations (one (1) room, double occupancy) for two (2) nights at a hotel chosen by the Prize Provider in its sole discretion. Hotel will require a valid credit card in an adult guest's name to cover incidentals; and,
- (iii) two (2) passes to a Warner Bros. Studio Tour on a date to be determined by the Prize Provider in its sole discretion.

Total approximate retail value of each Grand Prize is \$2,000 CAD based on a Toronto, ON departure example. Actual retail value will vary based on flight schedule and hotel selection. All prize details, including exact flight times, to be determined in the absolute discretion of the Prize Provider, subject to availability. All travel arrangements must be made through the Prize Provider or its designee. Trip must be completed by September 29, 2020. Certain restrictions and black-out dates may apply. The Grand Prize winners must travel as and when designated by the Prize Provider or the Prize may be forfeited and an alternate randomly selected winner chosen, time permitting.

Each winner and his or her travel companion must travel together on the same itinerary and possess all required travel documents, including visas and valid passports, if and as applicable. All aspects of the travel portions of the Grand Prize must be conducted on such dates as determined by Prize Provider in its sole and absolute discretion. The dates of departure and return and the destination city are subject to change at Prize Provider's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. The Prize Provider reserves the right to structure travel route and select hotels in its sole and absolute discretion. The Grand Prize winners will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules. The round-trip air transportation element for the Grand Prize begins and ends at the point of departure. The Grand Prize is subject to seat and hotel availability, as well as Prize Provider's terms and conditions generally applicable thereto.

Neither Sponsor nor Prize Provider shall be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any Grand Prize-related services or accommodations. Sponsor and Prize Provider are not liable for any missed prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor and Prize Provider. Additional prize award details and travel information to be provided to the Grand Prize winners at the time of prize notification. Each winner and his/her travel companion are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor and Prize Provider have not and will not obtain or provide travel insurance or any other form of insurance. Each winner's travel companion must be at least the age of majority in their province/territory of residence as of the date of departure. Travel companions must execute liability/publicity releases prior to issuance of travel documents. Once a travel companion is selected, he/she may not be substituted, except in Prize Provider's sole and absolute discretion. Travel is subject to the terms and conditions set forth in this Contest, and those

set forth by Prize Provider's transportation carrier(s) of choice. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. All expenses not specifically mentioned herein, are not included as part of the Grand Prize package, and are solely the each winners responsibility, including, but not limited to: ground transportation in the destination city, travel insurance, room service, bag check fees, parking fees, laundry service, food, beverages (including alcoholic beverages), merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Transportation carrier and hotel regulations and conditions apply. Travel and lodging are subject to availability, and any changes made to either of these will be at the expense of the winner. If a Winner becomes disabled or cannot otherwise fully enjoy the Grand Prize travel package due to illness, Sponsor and Prize Provider shall have the option of: (a) being relieved of liability for fulfillment of the Grand Prize award; or (b) at Prize Provider's sole and absolute discretion, extending the period during which the Grand Prize may be awarded for a period equal to the duration of the winner's disability or illness, in which case certain prize components may not be available. The winner must prove such disability by a doctor's certificate.

Each Grand Prize winner understands and agrees that Sponsor and Prize Provider have the right, in their sole discretion, to disqualify and remove the winner or his/her companion from any activity at any time if the winner's or his/her companion's behaviour is at any point uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of Sponsor or Prize Provider or otherwise violates the policies of the Prize Provider, and, in such a case, the winner will remain solely responsible for all expenses related to the Grand Prize and responsible for the costs of removing him or her (or his/her companion) from use of the Grand Prize and any related damages, losses, or expenses.

\$100 pre-paid credit card – 10 Winning Tabs

Each Prize consists of one (1) \$100 pre-paid credit card valued at \$100. Pre-paid credit card is subject to the terms and conditions of its issuer.

Prize has no cash value and may not be substituted with a prize of equal or lesser value and is non-transferable.

If winners live within the GTA, \$100 pre-paid credit card can be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or a courier can be arranged at Winner's expense or Winner can request to have it mailed. If Winner live outside of the GTA, prize will be sent via courier. Allow 4-6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

Limited Edition *IT Chapter Two* Memorabilia Packs – 15 Winning Tabs

Each prize consists of one (1) Limited Edition *IT Chapter Two* Memorabilia Pack valued at \$50.

Memorabilia Pack contents at the sole discretion of the Prize Provider.

Prize has no cash value and may not be substituted with a prize of equal or lesser value and is non-transferable. If winners live within the GTA, Limited Edition *IT Chapter Two* Memorabilia Pack may be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or a courier can be arranged. Allow 4-6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

***IT Chapter Two*, Double Movie Passes – 25 Winning Tabs**

There are twenty-five (25) double-admission, run of engagement passes to see the Motion Picture *IT Chapter Two* in theatres, valid Monday-Thursday at participating Cineplex locations commencing 10 days after the Picture opens until its run in individual participating Cineplex theatres concludes.

Approximate retail value of each prize is \$25 CAD.

If winners live within the GTA, *IT Chapter Two* Double Movie Passes may be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or else *IT Chapter Two* Double Movie Passes will be mailed via Canada Post. Allow 1-2 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

Year Supply of Tetley Tea – 5 Winning Tabs

Each Prize consists of one (1) basket of an assortment of tea brands from Tata Global Beverage (Good Earth, Tetley and teapigs). There will be a total of 365 individual tea bags in each basket valued at \$125.

Prize has no cash value and may not be substituted with a prize of equal or lesser value and is non-transferable. If winners live within the GTA, Year Supply of Tetley Tea can be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or a courier can be arranged at Winner's expense or Winner can pick-up at closest Country Style location. Allow 4-6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to courier.

How to Claim Your Non-Food Prize:

In order to be eligible to win Trips for 2 to Los Angeles, \$100 Pre-Paid Credit Cards, Limited Edition *IT Chapter Two* Memorabilia Packs, *IT Chapter Two* Double Movie Passes, Year Supply of Tetley Tea, complete the Prize Claim form (including the correct answer to the mathematical skill-testing question) and mail it (we recommend using registered mail or courier for larger prizes as Country Style is not responsible for lost winning tabs) along with the section of the promotional cup showing the full prize or phrase (must be a minimum of 2" wide and 1" deep) winning tab, in an envelope bearing sufficient postage to: "**Turn Up To Win IT Contest**", 2 East Beaver Creek Rd., Building One, Richmond Hill, Ontario L4B 2N3 to be received by no later than Thursday October 31stth, 2019.

Prize claim forms are available online at www.winwithcs.com. DO NOT SURRENDER YOUR ANY NON-FOOD PRIZE WINNING PROMOTIONAL CUPS TO A COUNTER ATTENDANT OR ANYONE ELSE – MAIL IT TO THE OFFICIAL INSTANT WIN ADDRESS. In order to be declared a winner, a potential Grand Prize or other Non-Food Prize winner must sign the standard declaration and release form that is part of the prize claim form confirming compliance with the Official Rules, acceptance of the prize as awarded and releasing Country Style, and their franchisees, their respective dealers, partners and affiliates, Warner Bros. Entertainment Canada, Inc., and each of their respective advertising and promotional agencies, parent companies, subsidiaries, directors, officers, governors, employees, representatives and agents (collectively, the "Released Parties") from any and all liability.

How to Claim Your Food Prize:

Instant win Country Style food prizes may be redeemed at any participating Country Style locations in Ontario, Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland & Labrador, British Columbia, Saskatchewan and Alberta. Such instant win food prizes are subject to verification upon presentation of winning tab and correctly completed Prize Claim form (including the correct answer to a mathematical skill testing question). Food prizes cannot be redeemed in combination with any other offer or discount. Only one (1) Country Style food prize redemption per eligible person per visit. All visits to the same restaurant within a two-hour period are deemed to constitute a single visit for purposes of this Contest. Instant win food prizes must be presented for redemption before the food order is placed. Participating Country Style restaurants reserve the right to substitute a menu item of equal or greater value for the food prizes specified. In order to be eligible to claim a Country Style food/beverage prize, remove the section of the promotional cup showing the full prize or phrase (must be a minimum of 2" wide and 1" deep) and present it to any participating Country Style (for Country Style prizes) by closing time October

31st, 2019.

REDEMPTION DEADLINES:

- a. Food Prizes: All food prizes must be redeemed at a participating Country Style location on or before closing time, October 31st, 2019.
- b. Non-Food Prizes: All winning cup tabs must be received at Country Style head office for verification and redemption on or before October 31st, 2019.
- c. All Prizes. All claims received after the redemption deadline are VOID and will be ineligible for prizes.

General

1. In order to be eligible to win any prize, entrant must first correctly answer, without assistance or mechanical aid, the mathematical skill-testing question on the Prize Claim Form and otherwise comply with these Official Rules. Prize Claim Forms may be obtained by visiting www.winwithcs.com. Limit of one Grand Prize per household.
2. By entering this Contest, entrants agree to indemnify and hold harmless the Released Parties against any and all liability, damages or causes of action (however named or described) with respect to or arising out of (i) entrant's participation in the Contest or (ii) the receipt or use of any prize awarded herein (including any travel related to redemption or use thereof). None of the Released Parties shall bear any liability whatsoever with respect thereto.
3. Prizes are non-transferable, cannot be substituted, cannot be converted to cash, have no cash surrender value, and must be accepted as awarded subject to the following: Country Style reserves the right, at its sole discretion, to substitute a prize with one of equivalent or greater value for any reason. Country Style reserves the right to withdraw, amend or terminate this Contest at any time without prior notice. **Federal, provincial and miscellaneous taxes are the winner's responsibility.**
4. If, due to a printing, production or other error, more than the specified number of prizes are printed or claimed, only the number and type of prizes as contemplated by these Official Rules will be awarded. Upon discovery of such error, all prize fulfilment will cease and a random draw from amongst all eligible claims received by October 31st, 2019 will take place on November 14, 2019 before the end of the business day, to select entrant(s) to receive the remainder of the prizes specified by the rules. Remaining prizes will be awarded to the first entrant(s) selected who correctly answers a mathematical skill-testing question and complies with the Official Rules.
5. Promotional cups that contain printing, production, typographical, mechanical or other errors are automatically void. Liability for such promotional cups is limited to replacement with another promotional cup, while supplies last.
6. This Contest is subject to all applicable Federal, Provincial and Municipal laws. The Contest is void where prohibited. Unclaimed prizes will not be awarded.
7. The personal information you are providing to enter this Contest (by way of mail-in request) and on a Prize Claim will be used only to administer this contest, and for no other reason. However, by accepting a prize, winners consent to the use of their name, likeness, hometown name and photograph for advertising purposes without additional compensation.
8. All promotional cups and Prize Claims become the property of Country Style for any and all

purposes and will not be returned. All promotional cups shall be subject to verification and shall be null and void if they are found to have been obtained outside legitimate channels of distribution or are illegible, forged, not original, defaced, altered, mutilated or tampered with in any way or not obtained in accordance with these Official Rules. Country Style shall not be in any way responsible for promotional cups or Prize Claims which are late, delayed, stolen, illegible, misdirected, incomplete, forged, lost or destroyed, or have been altered, reproduced or forged, in the opinion of the judges. All such promotional cups and Prizes Claims will be declared void. Promotional cups and Prize Claim forms received after October 31st, 2019 are null and void and are not eligible to receive a prize.

9. Lost, late, incomplete, illegible, damaged, postage-due or misdirected mail-in requests are ineligible.

10. By participating in this Contest, entrants agree to be bound by these Official Rules and all decisions of the Contest Sponsor and the independent contest organization, which are final. Without limitation, Contest Sponsor reserves the right to administer an alternate skill-testing question as it deems appropriate to address discrimination or disability issues.

11. A participant is not a winner of any prize until the winning cup and the participant's compliance with these Official Rules have been verified (a) by Sponsor for non-food prizes; and (b) at a participating Country Style location for Country Style food prizes. If any potential winner declines a prize or is found to be ineligible, or if he/she fails to comply with these Official Rules, such potential winner will be disqualified and will forfeit the prize he or she otherwise might have received.

12. MISCELLANEOUS:

a. Disqualification/Force Majeure. It is the participant's responsibility to ensure that he or she has complied with the conditions contained in these Official Rules. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the promotion; or with the intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right, without prior notice and at any time, to terminate the Contest, in whole or in part, or modify, suspend or extend the promotion in any way, if it determines, in its sole discretion, that the promotion is impaired or corrupted or that fraud or technical problems or malfunctions have destroyed or severely undermined the proper play, integrity and/or feasibility of the promotion or any component thereof. Only the type and quantity of prizes described in these Official Rules will be awarded. Any prizes that are not claimed in accordance with these Official Rules will not be awarded. In the event that Sponsor is prevented from continuing with the Contest as contemplated herein by any event beyond its control, then Sponsor shall have the right to modify, suspend, extend or terminate the promotion.

b. Disclaimer of Warranties. The Released Parties make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any non-food prizes furnished by third parties in connection with the Contest. Without limiting the generality of the foregoing, such prizes are provided "as is" without warranty of any kind, either express or implied, and Sponsor and Prize Provider hereby disclaim all such warranties, including but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

c. Invalidity/Headings/Modification. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain

in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings used in these Official Rules are solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. In particular, Country Style restaurant employees or managers are not authorized to modify or amend these Official Rules. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to the promotional cups, point of sale, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control.

d. Governing Law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of the participant or Sponsor in connection with the promotion shall be governed by and construed in accordance with the laws of the Province of Ontario.

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Prize Claim Form:

Country Style "Turn Up To Win IT" Contest Promotion Declaration & Release

DATE _____

Contest Prize Claim and Skill Testing Question:

- 1. Multiply 66 x 4
- 2. Add 56
- 3. Divide by 4
- 4. Subtract 70

My answer to the skill-testing question is: _____

By signing below and submitting this Prize Claim, I declare that I:

- (i) have read, understood, complied with and will abide by all the rules of this Contest, and
- (ii) have answered the mathematical skill-testing question by myself without mechanical aid.

I agree to:

- (i) accept the contest judges' ruling over any aspect of this contest as final and binding; and
- (ii) release Country Style, MTY Group, (the "Sponsor"), Warner Bros. Entertainment Canada, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees, governors, agents prize suppliers, and advertising/promotion agencies and their respective parent companies, subsidiaries, affiliates, (collectively, "Released Entities") from any and all liability with respect to the claimed prize (including any travel related thereto);
- (iii) the use of my name, likeness, hometown name, and photograph in any advertising or promotion without compensation carried out by or on behalf of Country Style.
- (iv) waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to redeem said prize and any liability and publicity which might arise from redeeming or seeking to redeem said prize.
- (v) I acknowledge that prizes must be accepted as awarded, are not transferable, and have no cash surrender value. No substitutions are allowed. I also acknowledge that the prize is subject to the terms and conditions as set out in the Contest rules.
- (vi) I acknowledge that the Released Entities make no warranties, and disclaims any and all warranties, express or implied, concerning any prizes furnished in connection with the Contest. Without limiting the generality of the foregoing, such prizes are provided "as is" without warranty of any kind, either express or implied, the Released Parties hereby disclaim all such warranties, including but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

Contact information provided will only be used for purposes of this promotion:

PREFIX (MR/MS/MRS/MISS/OTHER) _____ PRINT FULL NAME _____ AGE _____

FULL ADDRESS _____ UNIT# and/or BUILDING CODE: _____

CITY _____ PROVINCE _____ POSTAL CODE _____

PHONE () _____ EMAIL _____

SIGNATURE _____

Witness Signature: _____

Witness Name: _____

Country Style location where the prize cup obtained (if applicable) _____

Please mail completed Prize Claim Form and your winning tab to the following address:

MTY Group, Country Style, 2, East Beaver Creek Road, Building One, Richmond Hill, ON, L4B 2N3
Completed Prize Claim Form and winning tab must be received no later than October 31st, 2019 at 11:59 p.m. ET.