

# COUNTRY STYLE “TURN UP ANYWHERE” CONTEST 2019 – RULES & REGULATIONS

## 1. How to Participate

Commencing on or about Monday February 18, 2019 to Sunday April 7, 2019 or while supplies last, customers who purchase a medium, large or extra-large hot drink take-out beverage may receive a “Turn Up Anywhere” promotional cup at participating Country Style locations in the Provinces of Ontario, New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island, British Columbia, Saskatchewan and Alberta. This offer is limited to one promotional cup per person per purchase. This offer is not valid in the Province of Quebec. All prizes must be redeemed in accordance with these rules (the “Official Contest Rules”) on or before Tuesday April 30<sup>th</sup>, 2019 (the “Contest Closing Date”).

**Eligibility:** The Contest is open to all residents of Ontario, New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island, British Columbia, Saskatchewan and Alberta, who have attained the age of majority in their jurisdiction of residence, except for employees, their immediate families (mother, father, son, daughter, spouse) and anyone living with any employee of Country Style, a division of MTY TIKI MING Enterprise Inc. (“Sponsor”) or its corporate affiliates, advertising or promotional agencies. Limit of one entry online per person per day (24-hour period). Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries or Prize Claims will not be accepted and will be disqualified.

To play the promotion, obtain a specially marked “Turn Up Anywhere” promotional game cup at participating Country Style locations. To reveal if the game cup is a potential winner, carefully unroll the rim of the cup as indicated. If the rim reveals the description of a prize identified in these Official Rules, then the participant is the potential winner of the prize indicated, subject to verification of the game cup and the participant’s compliance with these Official Rules.

**No Purchase Necessary.** To obtain a randomly selected “Turn Up Anywhere” promotional cup without purchase, while supplies last, send a request with a self-addressed return envelope bearing sufficient postage to: Country Style “Turn Up Anywhere” Contest, 2 East Beaver Creek Rd., Building One, Richmond Hill, Ontario L4B 2N3, which must be received no later than April 15<sup>th</sup>, 2019 for timely processing and return. All requests must include a self-addressed, postage stamped return envelope (the requesting individual must ensure sufficient return postage is provided, failing which requests will not be honoured). All return envelopes provided must bear an address identical to that on the original outer-envelope in which the request was delivered, and return envelopes must be addressed manually, handwritten in ink, failing which requests will not be honoured. A single, randomly selected “Turn Up Anywhere” promotional cup will be returned in the self-addressed, stamped envelope while supplies last. A limit of one request per outer envelope received in this regard. Envelope received with multiple requests or multiple envelopes or requests will not be honoured.

## 2. “Turn Up Anywhere” Contest Cups:

A total of 1,100,000 “Turn Up Anywhere” cups have been produced for this contest. These will be available for distribution on or about Monday February 18, 2019 to on or about Sunday April 7, 2019 11:59 EST, or while supplies last, whichever occurs first. “Turn Up Anywhere” promotional cups will be distributed within the following regions:

Region	Approx. Geographical Area	Approx. Number of Cups
1	Ontario	990,000
2	Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland, British Columbia, Saskatchewan & Alberta	110,000

### 3. Instant Win Prizes to be won:

A total 1,100,000 promotional cups will be circulated containing the following Instant Win prizes and corresponding prize message under the rim, to be redeemed in accordance with Paragraph 4 of these Official Contest Rules. Prize claimant must be a resident of Canada, excluding the province of Quebec. Quantity of prizes and odds of winning diminish as prizes are claimed.

Prize	Number of Available Prizes	Prize Message	Approximate Value	Approximate Odds of Receiving Prize Message
\$2,500 Travel Voucher	3	WINNER* \$2,500 Travel Voucher!	\$2500	1 in 366,666
\$100 Pre-Paid Credit Cards	10	WINNER* \$100 Pre-paid credit card!	\$100	1 in 110,000
\$50 Canadian Tire Gas+ gas coupon	100	WINNER* \$50 Gas Coupon!	\$50	1 in 11,000
\$50 Country Style Gift Certificate	50	WINNER* \$50 COUNTRY STYLE GIFT CERTIFICATES!	\$50	1 in 22,000
Country Style food: 1 Cookie OR 1 reg. Doughnut	210,000	WINNER* COOKIE OR REG. DOUGHNUT	\$0.99 – \$1.10	1 in 3.6
Country Style food: small Coffee (OR Tea)	95,000	WINNER* SMALL COFFEE!	\$1.49	1 in 13.7
No prize	795,000	PLEASE TRY AGAIN EH!	\$0.00	1 in 1.52

### 4. Instant Win Prizes

#### \$2,500 Travel Voucher – 3 Winning Tabs

Each Prize consists of one (1) \$2,500 travel voucher valued at \$2,500. Prize has no cash value and may not be substituted with a prize of equal or lesser value and is non-transferable. All Travel Vouchers will be issued by prize partner iTravel2000.

If winners live within the GTA, \$2,500 travel voucher must be picked up at Country Style’s Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or at iTravel2000 head office in Mississauga, ON at a mutually agreed to time for winner presentation. If winners live outside of the GTA, prize will be sent via courier. Allow 4–6 weeks delivery of prize. Country Style nor prize partner is not responsible for late or lost prizes due to courier if applicable.

#### \$100 pre-paid credit card – 3 Winning Tabs

Each Prize consists of one (1) \$100 pre-paid credit card valued at \$100. Prize has no cash value and may not be substituted with a prize of equal or lesser value and is non-transferable.

If winners live within the GTA, \$100 pre-paid credit card must be picked up at Country Style’s Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or a courier can be arranged at Winner’s expense or Winner can request to have it mailed. If winners live outside of the GTA, prize will be sent via courier. Allow 4–6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

**Canadian Tire Gas+ \$50 Gas Coupon – 100 Winning Tabs**

Each prize consists of one (1) Canadian Tire Gas+ voucher with a total value of \$50. Prize has no cash value, and may not be substituted with a prize of equal or lesser value and is non-transferable. Canadian Tire Gas+ \$50 gas coupons prize will be mailed via Canada Post by Canadian Tire. Allow 4–6 weeks delivery of prize. Country Style or Canadian Tire Gas+ is not responsible for late or lost prizes due to Canada Post.

**\$50 Country Style Gift Certificate – 50 Winning Tabs**

Each Prize consists of one (1) \$50 Country Style Gift Certificate valued at \$50. Prize has no cash value and may not be substituted with a prize of equal or lesser value and is non-transferable.

If winners live within the GTA, \$50 Country Style Gift Certificate must be picked up at Country Style’s Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or a courier can be arranged at Winner’s expense or Winner can request to have it mailed. If winners live outside of the GTA, prize will be sent via courier. Allow 4–6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

**How to Claim Your Non-Food Prize:**

In order to be eligible to win \$2,500 Travel Voucher, \$100 pre-paid credit card, Canadian Tire Gas+ Gas Coupon or Country Style Gift Certificate, complete the Prize Claim form (including the correct answer to the mathematical skill-testing question) and mail it (we recommend using registered mail or courier for larger Prizes as Country Style is not responsible for lost winning tabs), along with the original winning promotional cup tab in an envelope bearing sufficient postage to: “Turn Up Anywhere Contest”, 2 East Beaver Creek Rd., Building One, Richmond Hill, Ontario L4B 2N3 to be received by no later than Tuesday April 30<sup>th</sup>, 2019.

**Prize claim form is available online at [www.winwithcs.com](http://www.winwithcs.com). DO NOT SURRENDER YOUR “GRAND PRIZE” WINNING PROMOTIONAL CUP TO A COUNTER ATTENDANT OR ANYONE ELSE – MAIL IT TO THE OFFICIAL INSTANT WIN ADDRESS.** We recommend registered mail or courier. In order to be declared a winner, a potential Grand Prize or other Non-Food Prize winner must sign a standard declaration and release form confirming compliance with the contest rules, acceptance of the prize as awarded and releasing Country Style, and their franchisees, their respective dealers, partners and affiliates, their respective advertising and promotional agencies, parent companies, subsidiaries, directors, officers, governors, employees, representatives and agents (collectively, the “Released Parties”) from any and all liability.

In order to claim a Grand Prize, the winner must have reached the age of majority in Ontario, Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland, British Columbia, Saskatchewan and Alberta on or before April 30<sup>th</sup>, 2019. If any individual under the age of majority wins a prize, the prize will be awarded to the parent, legal guardian or other authorized representative of such person who must accept the prize on the individual’s behalf.

**How to Claim Your Food Prize:**

Instant win Country Style food prizes may be redeemed at any participating Country Style locations in Ontario, Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland, British Columbia, Saskatchewan and Alberta. Such instant win food prizes are subject to verification upon presentation of winning tab and correctly completed Prize Claim form and are not valid in combination with any other offer or discount. Only one (1) Country Style food prize redemption per eligible person per visit. All visits to the same restaurant within a two-hour period are deemed to constitute a single visit for purposes of this promotion. Instant win food prizes must be presented for redemption before the food order is placed. Participating Country Style restaurants reserve the right to substitute a menu item of equal or greater value for the food prizes specified. In order to be eligible to claim a Country Style food/beverage prize, remove the section of the promotional cup showing the full prize or phrase (must be a minimum of 2” wide and 1” deep) and present it to any participating Country Style (for Country Style prizes) by closing time April 30<sup>th</sup>, 2019.

**REDEMPTION DEADLINES:**

- a. **Food Prizes:** All food prizes must be redeemed at a participating Country Style location on or before closing time, April 30, 2019.
- b. **Non-Food Prizes:** All winning cup tabs must be received at Country Style head office for verification and redemption on or before April 30, 2019.
- c. **All Prizes.** All claims received after the redemption deadline is VOID and will be ineligible for prizes.

**General**

1. In order to be eligible to win any prize, entrant must first correctly answer, without assistance or mechanical aid, the mathematical skill-testing question on the Prize Claim Form and otherwise comply with these contest rules. Prize Claim Forms may be obtained by visiting [www.winwithcs.com](http://www.winwithcs.com). Limit one Grand Prize per household.
2. By entering this contest, entrants agree to indemnify and hold harmless the Sponsor, its advertising and product agencies and their respective officers, directors and employees ("Released Parties") against any and all liability, damages or causes of action (however named or described) with respect to or arising out of (i) entrant's participation in the contest or (ii) the receipt or use of any prize awarded herein. None of the Released Parties shall bear any liability whatsoever with respect thereto.
3. Prizes are non-transferable (unless otherwise stated by the automotive promotional partner), cannot be substituted, cannot be converted to cash, have no cash surrender value, and must be accepted as awarded subject to the following: Country Style reserves the right, at its sole discretion, to substitute a prize with one of equivalent or greater value for any reason. Country Style reserves the right to withdraw, amend or terminate this contest at any time without prior notice. Federal, provincial and miscellaneous taxes are the winner's responsibility.
4. Any entrant eligible to receive a prize (or their parent/legal guardian if a minor) must be required to sign, in addition to the Prize Claim Form, a standard declaration and release form satisfactory to the Released Parties confirming understanding of and compliance with the contest rules, acceptance of the prize and releasing the Released Parties from all liability before being declared a winner. If any individual under the age of majority in his/her province of residence wins a prize, the prize will be awarded to the parent, legal guardian or other authorized representative of such person who must accept the prize on the individual's behalf and must also sign a consent and release satisfactory to the Released Parties. Failure to comply will result in forfeiture of prize.
5. If, due to a printing, production or other error, more than the specified number of prizes are printed or claimed, only the number and type of prizes as contemplated by these rules will be awarded. Upon discovery of such error, all prize fulfilment will cease and a random draw from amongst all eligible claims received by April 30, 2019 will take place on May 14, 2019 before the end of the business day, to select entrant(s) to receive the remainder of the prizes specified by the rules. Remaining prizes will be awarded to the first entrant(s) selected who correctly answers a mathematical skill-testing question and complies with the contest rules.
6. Promotional cups that contain printing, production, typographical, mechanical or other errors are automatically void. Liability for such promotional cups is limited to replacement with another promotional cup, while supplies last.
7. This contest is subject to all applicable Federal, Provincial and Municipal laws. Decisions of the contest judges are final and binding on all entrants with respect to all aspects of the contest. Promotion is void where prohibited. Unclaimed prizes will not be awarded. The personal information you are providing to enter this contest will be used only to administer this contest, and for no other reason. However, by accepting a prize, winners consent to the use of their name, likeness, hometown name and photograph for advertising purposes without additional compensation.

8. All promotional cups and Prize Claims become the property of Country Style for any and all purposes and will not be returned. All promotional cups shall be subject to verification and shall be null and void if they are found to have been obtained outside legitimate channels of distribution or are illegible, forged, not original, defaced, altered, mutilated or tampered with in any way or not obtained in accordance with these contest rules. Country Style shall not be in any way responsible for promotional cups or Prize Claims which are late, delayed, stolen, illegible, misdirected, incomplete, forged, lost or destroyed, or have been altered, reproduced or forged, in the opinion of the judges. All such promotional cups and Prizes Claims will be declared void. Promotional cups and Prize Claim forms received after April 30, 2019 are null and void and are not eligible to receive a prize.
9. Lost, late, incomplete, illegible, damaged, postage-due or misdirected entries are ineligible.
10. By participating in this contest, entrants agree to be bound by these official rules and all decisions of the Contest Sponsor and the independent contest organization, which are final. Without limitation, Contest Sponsor reserves the right to administer an alternate skill-testing question as it deems appropriate to address discrimination or disability issues.
11. A participant is not a winner of any prize until the winning cup and the participant's compliance with these Official Rules have been verified (a) by Sponsor for non-food prizes; and (b) at a participating Country Style location for Country Style food prizes. If any potential winner declines a prize or is found to be ineligible, or if he/she fails to comply with these Official Rules, such potential winner will be disqualified and will forfeit the prize he or she otherwise might have received.
12. MISCELLANEOUS:
  - a. Disqualification/Force Majeure. It is the participant's responsibility to ensure that he or she has complied with the conditions contained in these Official Rules. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the promotion; or with the intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right, without prior notice and at any time, to terminate the promotion, in whole or in part, or modify, suspend or extend the promotion in any way, if it determines, in its sole discretion, that the promotion is impaired or corrupted or that fraud or technical problems or malfunctions have destroyed or severely undermined the proper play, integrity and/or feasibility of the promotion or any component thereof. Only the type and quantity of prizes described in these Official Rules will be awarded. Any prizes that are not claimed in accordance with these Official Rules will not be awarded. In the event that Sponsor is prevented from continuing with the promotion as contemplated herein by any event beyond its control, then Sponsor shall have the right to modify, suspend, extend or terminate the promotion.
  - b. Disclaimer of Warranties. The Released Parties make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any non-food prizes furnished by third parties in connection with the promotion. Without limiting the generality of the foregoing, such prizes are provided "as is" without warranty of any kind, either express or implied, and Sponsor hereby disclaims all such warranties, including but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

- c. **Invalidity/Headings/Modification.** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings used in these Official Rules are solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. In particular, Country Style restaurant employees or managers are not authorized to modify or amend these Official Rules.
- d. **Governing Law.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of the participant or Sponsor in connection with the promotion shall be governed by and construed in accordance with the laws of the Province of Ontario. This promotion is subject to all applicable laws.

*January 28, 2019*



**PRIZE CLAIM FORM:**

**Country Style "Turn Up Anywhere" Contest Promotion Declaration & Release**

DATE \_\_\_\_\_, 2019

Contest Prize Claim and Skill Testing Question:

- 1. Multiply                    66 x 4
- 2. Add                            56
- 3. Divide by                    4
- 4. Subtract                    72

My answer to the skill-testing question is: \_\_\_\_\_

By signing below and submitting this Prize Claim, I declare that I:

- (i) have read, understood, complied with and will abide by all the rules of this contest, and
- (ii) have answered the mathematical skill-testing question by myself without mechanical aid.

I, or if under the age of majority, my parent(s)/legal guardian(s), agree to:

- (i) accept the contest judges' ruling over any aspect of this contest as final and binding; and
- (ii) release the Contest Sponsors from any and all liability with respect to the claimed Prize; and
- (iii) the use of my name, likeness, hometown name, and photograph in any advertising or promotion without compensation carried out by or on behalf of Country Style.
- (iv) waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to redeem said prize and any liability and publicity which might arise from redeeming or seeking to redeem said prize.
- (v) I acknowledge that prizes must be accepted as awarded, are not transferable, and have no cash surrender value. No substitutions are allowed.
- (vi) I acknowledge that Country Style, Tiki-Ming Enterprises, MTY Group makes no warranties, and disclaims any and all warranties, express or implied, concerning any prizes furnished in connection with the contest promotion. Without limiting the generality of the foregoing, such prizes are provided "as is" without warranty of any kind, either express or implied, Country Style hereby disclaims all such warranties, including but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

Contact information provided will only be used for purposes of this promotion:

PREFIX (MR/MS/MRS/MISS/OTHER) \_\_\_\_\_ PRINT FULL NAME \_\_\_\_\_ AGE \_\_\_\_\_

FULL ADDRESS \_\_\_\_\_ UNIT# and/or BUILDING CODE: \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PHONE (\_\_\_\_\_) \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

SIGNATURE OF PARENT/LEGAL GUARDIAN (IF A MINOR) \_\_\_\_\_

Country Style location where the prize cup obtained (if applicable): \_\_\_\_\_

Please mail completed Prize Claim Form and your winning tab to the following address:

MTY Group, Country Style, 2, East Beaver Creek Road, Building One, Richmond Hill, ON, L4B 2N3

Completed Prize Claim Form and your winning tab must be postmarked on, or before, April 7, 2019 and received no later than April 30, 2019 at 11:59 p.m. ET.