

CONTEST RULES & REGULATIONS

1. How to Participate

Commencing on or about Monday September 11th 2017 to Sunday October 22, 2017 or while supplies last, customers who purchase a medium or large hot drink take-out beverage may receive a "Good Things Come in 3's" promotional cup at participating Country Style locations in the Provinces of Ontario, New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island, British Columbia, Saskatchewan and Alberta. This offer is limited to one promotional cup per person per purchase. All prizes must be redeemed in accordance with these rules (the "Official Contest Rules") on or before Monday November 30th (the "Contest Closing Date").

Eligibility: The Contest is open to all residents of Ontario, New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island, British Columbia, Saskatchewan and Alberta, who have attained the age of majority in their jurisdiction of residence, except for employees, their immediate families (mother, father, son, daughter, spouse) and anyone living with any employee of Country Style, a division of MTY TIKI MING Enterprise Inc. ("Sponsor") or its corporate affiliates, advertising or promotional agencies. Limit of one entry online per person per day (24 hour period). Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries or Prize Claims will not be accepted and will be disqualified.

To play the promotion, obtain a specially marked "Good Things Come in 3's" promotional game cup at participating Country Style locations. To reveal if the game cup is a potential winner, carefully unroll the rim of the cup as indicated. If the rim reveals the description of a prize identified in these Official Rules, then the participant is the potential winner of the prize indicated, subject to verification of the game cup and the participant's compliance with these Official Rules.

No Purchase Necessary. To obtain a randomly selected "Good Things Come in 3's" promotional cup without purchase, while supplies last, send a request with a self-addressed return envelope bearing sufficient postage to: Country Style "Good Things Come in 3's" Contest, 2 East Beaver Creek Rd., Building One, Richmond Hill, Ontario L4B 2N3, which must be received no later than October 22nd, 2017 for timely processing and return. All requests must include a self-addressed, postage stamped return envelope (the requesting individual must ensure sufficient return postage is provided, failing which requests will not be honoured). All return envelopes provided must bear an address identical to that on the original outer-envelope in which the request was delivered, and return envelopes must be addressed manually, handwritten in ink, failing which requests will not be honoured. A single, randomly selected "Good Things Come in 3's" promotional cup will be returned in the self-addressed, stamped envelope while supplies last. A limit of one request per outer envelope received in this regard. Envelope received with multiple requests or multiple envelopes or requests will not be honoured.

2. "Good Things Come in 3's" Contest Cups:

A total of 1,600,000 "Good Things Come in 3's" cups have been produced for this contest. These will be available for distribution on or about Monday, September 11, 2017 to Sunday October 22, 2017 11:59 EST, or while supplies last, whichever occurs first. "Good Things Come in 3's" promotional cups will be distributed within the following regions:

GOOD THINGS COME IN 3'S CONTEST

Region	Approx. Geographical Area	Approx. Number of Cups
1	Ontario	1,400,000
2	Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland, British Columbia, Saskatchewan & Alberta	200,000

3. Instant Win Prizes to be won:

A total 1,600,000 promotional cups will be circulated containing the following Instant Win prizes and corresponding prize message under the rim, to be redeemed in accordance with Paragraph 4 of these Official Contest Rules. Prize claimant must be a resident of Canada. Quantity of prizes and odds of winning diminish as prizes are claimed.

Prize	Number of Available Prizes	Prize Message	Approximate Value	Approximate Odds of Receiving Prize Message
2017 Mazda 3 GX sedan	3	WINNER* 2017 Mazda 3 GX!	\$18,550 MSRP	1 in 533,333
\$100 pre-paid credit card	33	WINNER* \$100 PRE-PAID CREDIT CARD!	\$100	1 in 48485
Country Style Gift Certificates	333	WINNER* \$10 COUNTRY STYLE GIFT CERT!	\$10	1 in 4805
Country Style Refillable Eco Cups	333	WINNER* COUNTRY STYLE REFILLABLE ECO CUP!	\$4.99	1 in 4805
Country Style food: 1 Cookie, 1 Doughnut, 1 small Coffee OR Tea	333,333	WINNER* COOKIE, REG. DOUGHNUT OR SMALL COFFEE!	\$0.99- \$1.43	1 in 4.8
No prize	1,265,965	GO TO WWW.WINWITHCS.COM FOR AN EXTRA CHANCE!	\$0.00	1 in 1.2

4. Instant Win Prizes

2017 Mazda 3 GX sedan – 3 Winning Tabs

Each Grand Prize will consist of one (1) 2017 Mazda 3 GX sedan with automatic transmission and air conditioning. Each Prize consists of one (1) 2017 Mazda 3 GX sedan has a Manufacturer Suggested Retail Price (MSRP) of \$18,550. Prize has no cash value, and may not be substituted by Winner with a prize of equal or lesser value and is non-transferable. If winners live within the GTA, 2017 Mazda 3 GX sedan must be scheduled to be picked up at Mazda of Toronto at 6167 Yonge St, North York, ON M2M 3X2. If the Grand Prize winner lives outside of the GTA, Grand Prize will be shipped to the closest Mazda dealership to the Grand Prize winner's home address. Allow 4-6 weeks delivery of Grand Prize.

Freight and Pre-delivery Inspection (PDI) are the responsibility of Country Style. All taxes (including, without limitation, federal, provincial and miscellaneous taxes) on or connected with the Grand Prize are the sole and exclusive responsibility of Grand Prize winner.

NOTE: The Grand Prize must be claimed and all paperwork executed at the applicable auto dealership by November 30st, 2017. If Grand Prize winner is unable to claim prize during time period, Grand Prize winner forfeits the prize and the Grand Prize will be awarded to an alternate potential Grand Prize winner, if feasible, in accordance with the contest rules. No changes will be permitted after confirmation of any Grand Prize redemption. If Grand Prize winner elects to update the vehicle in any way of his/her prize, they may do so at the Sponsor dealership, Mazda of Toronto location in Toronto, Ontario. Grand Prize winner must be over the age of majority and hold a valid driver's license and valid insurance. Grand Prize is non-transferable and have no cash value. Any unclaimed and/or unused Grand Prize will remain the property of, as the case may be, and may not be used as sales or trade incentive for employees of Country Style and may not be sold, exchanged or otherwise transferred by Grand Prize winner, nor used by Country Style, its agencies or clients.

\$100 pre-paid credit card – 33 Winning Tabs

Each Prize consists of one (1) \$100 pre-paid credit card valued at \$100. Prize has no cash value, and may not be substituted with a prize of equal or lesser value and is non-transferable.

If winners live within the GTA, \$100 pre-paid credit card must be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or a courier can be arranged at Winner's expense or Winner can request to have it mailed. If winners live outside of the GTA, prize will be sent via courier. Allow 4-6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

Country Style \$10 Gift Certificates – 333 Winning Tabs

Each prize consists of one (1) Country Style \$10 Gift Certificate valued at \$10. Prize has no cash value, and may not be substituted with a prize of equal or lesser value and is non-transferable. If winners live within the GTA, Country Style \$10 Gift Certificates may be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3 or Winner can request to have it mailed. If winners live outside of the GTA, prize will be sent via Canada Post mail. Allow 4-6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

Country Style Refillable Eco Cup – 333 Winning Tabs

Each prize consists of one (1) Country Style Refillable Eco. Prize has no cash value, and may not be substituted with a prize of equal or lesser value and is non-transferable. If winners live within GTA Country Style, Refillable Eco Cup may be picked up at Country Style's Head Office at 2 East Beaver Creek Rd. Building One, Richmond Hill Ontario L4B 2N3. If winners live outside of the GTA, prize will be sent from Country Style's head office via Canada Post. Allow 4-6 weeks delivery of prize. Country Style is not responsible for late or lost prizes due to Canada Post.

How to Claim Your Non-Food Prize:

In order to be eligible to win 2017 Mazda 3 GX sedan, \$100 pre-paid credit card, Country Style Gift Certificates, Country Style Refillable Eco Cup, complete the Prize Claim form (including the correct answer to the mathematical skill-testing question) and mail it (we recommend using registered mail or courier for larger Prizes as Country Style is not responsible for lost winning tabs), along with the original winning promotional cup in an envelope bearing sufficient postage to: "Good Things Come in 3's Contest", 2 East Beaver Creek Rd., Building One, Richmond Hill, Ontario L4B 2N3 to be received by no later than November 30th, 2017.

Prize claim form is available online at www.winwithcs.com. DO NOT SURRENDER YOUR "GRAND PRIZE" WINNING PROMOTIONAL CUP TO A COUNTER ATTENDANT OR ANYONE ELSE – MAIL IT TO

THE OFFICIAL INSTANT WIN ADDRESS. We recommend registered mail or courier. In order to be declared a winner, a potential Grand Prize or other Non-Food Prize winner must sign a standard declaration and release form confirming compliance with the contest rules, acceptance of the prize as awarded and releasing Country Style, and their franchisees, their respective dealers, partners and affiliates, their respective advertising and promotional agencies, parent companies, subsidiaries, directors, officers, governors, employees, representatives and agents (collectively, the "Released Parties") from any and all liability.

In order to claim a Grand Prize, the winner must have reached the age of majority in Ontario, Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland, British Columbia, Saskatchewan and Alberta on or before October 22nd, 2017. If any individual under the age of majority wins a prize, the prize will be awarded to the parent, legal guardian or other authorized representative of such person who must accept the prize on the individual's behalf.

How to Claim Your Food Prize:

Instant win Country Style food prizes may be redeemed at any participating Country Style locations in Ontario, Nova Scotia, New Brunswick, Prince Edward Island, Newfoundland, British Columbia, Saskatchewan and Alberta. Such instant win food prizes are subject to verification upon presentation of winning tab and correctly completed Prize Claim form and are not valid in combination with any other offer or discount. Only one (1) Country Style food prize redemption per eligible person per visit. All visits to the same restaurant within a two-hour period are deemed to constitute a single visit for purposes of this promotion. Instant win food prizes must be presented for redemption before the food order is placed. Participating Country Style restaurants reserve the right to substitute a menu item of equal or greater value for the food prizes specified. In order to be eligible to claim a Country Style food/beverage prize, remove the section of the promotional cup showing the full prize or phrase (must be a minimum of 2" wide and 1" deep) and present it to any participating Country Style (for Country Style prizes) by closing time November 30th 2017.

REDEMPTION DEADLINES:

- a. Food Prizes: All food prizes must be redeemed at a participating Country Style location on or before closing time, November 30, 2017.
- b. Non-Food Prizes: All winning cup tabs must be received at Country Style head office for verification and redemption on or before November 30, 2017.
- c. All Prizes. All claims received after the redemption deadline is VOID and will be ineligible for prizes.

ONLINE CONTEST

1. Eligibility: The Online Contest is open to all residents of Ontario, New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island, British Columbia, Saskatchewan and Alberta, who have attained the age of majority in their jurisdiction of residence, except for employees, their immediate families (mother, father, son, daughter, spouse) and anyone living with any employee of the Sponsor or its corporate affiliates, advertising or promotional agencies. Limit of one entry online per person per day (24 hour period). Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries or Prize Claims will not be accepted and will be disqualified.

2. Online Contest: To enter the online contest, access the Contest website at www.winwithcs.com, read these Contest rules, and follow the instructions to enter during the Contest period (a valid email address will be required). The Contest begins at 9:00am EST, September 11th, 2017 and ends at 11:59pm EST, October 22, 2017. The potential online winners will be chosen by random draw, which will take place at Country Style's head office located at 2 Easter Beaver Creek Rd., Building One, Richmond Hill, Ontario, Canada, L4B 2N3 at 10:00am on October 30th, 2017. The potential winner will be contacted by telephone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. If the potential winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry. In order to be eligible to win, the potential winner must correctly answer a mathematical skill-testing question, without assistance or mechanical or electronic aid.

3. Online prizes available to be won:

3 \$100 pre-paid credit card. Approximate Value: \$100

33 Country Style Gift Certificates. Approximate Value: \$10

33 Country Style Refillable Eco Cups. Approximate Value: \$4.99

Release: Prior to receiving the prize, each online winner will be required to complete an electronic declaration of eligibility and release form releasing the Sponsors and its related parties from any and all liability in connection with the Contest and/or the prize, contain the correct answer to the mathematical skill-testing question, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the Sponsors and/or its advertising and promotional agencies. The electronic form must be received by Sponsor within one (1) day of notification or the prize may be forfeited and awarded to an alternate entrant.

4. Personal Information Privacy: We use your personal contact information to administer this Contest, including contacting, announcing and promoting prize winners.

The Contest is run in compliance Country Styles' privacy code, which may be found in full at www.countrystyle.com/privacy. Personal information of Contest participants will (i) be held by Country Style at 2 East Beaver Creek Road, Building One, Richmond Hill, ON L4B 2N3; (ii) be used for, and accessible only to employees directly involved in the Contest, internal analysis by Sponsor and their affiliates, agents and advertising and promotional agencies, unless the participant otherwise agrees; and, (iii) not be disclosed to other third parties, unless the participant otherwise agrees in accordance with the opt-in language. By entering this Contest, each entrant consents to the Sponsor's and its agent's collection, use and disclosure of entry information for the purposes of administering this Contest.

5. Banning: The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information.

6. Other: Odds of winning the Online Contest depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the website or Contest software, viruses, website disruptions, malfunctions or website down-time, human error or property damage incurred by any Contest entrant. Sponsors are not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

General

1. In order to be eligible to win any prize, entrant must first correctly answer, without assistance or mechanical aid, the mathematical skill-testing question on the Prize Claim Form and otherwise comply with these contest rules. Prize Claim Forms may be obtained by visiting www.winwithcs.com. Limit one Grand Prize per household.
2. By entering this contest, entrants agree to indemnify and hold harmless the Sponsor, its advertising and product agencies and their respective officers, directors and employees ("Released Parties") against any and all liability, damages or causes of action (however named or described) with respect to arising out of (i) entrant's participation in the contest or (ii) the receipt or use of any prize awarded herein. None of the Released Parties shall bear any liability whatsoever with respect thereto.
3. Prizes are non-transferable (unless otherwise stated by the automotive promotional partner), cannot be substituted, cannot be converted to cash, have no cash surrender value, and must be accepted as awarded subject to the following: Country Style reserves the right, at its sole discretion, to substitute a prize with one of equivalent or greater value for any reason. Country Style reserves the right to withdraw, amend or terminate this contest at any time without prior notice. **Federal, provincial and miscellaneous taxes are the winner's responsibility.**
4. Any entrant eligible to receive a prize (or their parent/legal guardian if a minor) must be required to sign, in addition to the Prize Claim Form, a standard declaration and release form satisfactory to the Released Parties confirming understanding of and compliance with the contest rules, acceptance of the prize and releasing the Released Parties from all liability before being declared a winner. If any individual under the age of majority in his/her province of residence wins a prize, the prize will be awarded to the parent, legal guardian or other authorized representative of such person who must accept the prize on the individual's behalf and must also sign a consent and release satisfactory to the Released Parties. Failure to comply will result in forfeiture of prize.
5. If, due to a printing, production or other error, more than the specified number of prizes are printed or claimed, only the number and type of prizes as contemplated by these rules will be awarded. Upon discovery of such error, all prize fulfilment will cease and a random draw from amongst all eligible claims received by November 30, 2017 will take place on December 15, 2017 before the end of the business day, to select entrant(s) to receive the remainder of the prizes specified by the rules. Remaining prizes will be awarded to the first entrant(s) selected who correctly answers a mathematical skill-testing question and complies with the contest rules.
6. Promotional cups that contain printing, production, typographical, mechanical or other errors are automatically void. Liability for such promotional cups is limited to replacement with another promotional cup, while supplies last.
7. This contest is subject to all applicable Federal, Provincial and Municipal laws. Decisions of the contest judges are final and binding on all entrants with respect to all aspects of the contest. Promotion is void where prohibited. Unclaimed prizes will not be awarded. The personal information you are providing to enter this contest will be used only to administer this contest, and for no other reason. However, by accepting a prize, winners consent to the use of their name, likeness, hometown name and photograph for advertising purposes without additional compensation.

8. All promotional cups and Prize Claims become the property of Country Style for any and all purposes and will not be returned. All promotional cups shall be subject to verification and shall be null and void if they are found to have been obtained outside legitimate channels of distribution or are illegible, forged, not original, defaced, altered, mutilated or tampered with in any way or not obtained in accordance with these contest rules. Country Style shall not be in any way responsible for promotional cups or Prize Claims which are late, delayed, stolen, illegible, misdirected, incomplete, forged, lost or destroyed, or have been altered, reproduced or forged, in the opinion of the judges. All such promotional cups and Prizes Claims will be declared void. Promotional cups and Prize Claim forms received after November 30, 2017 are null and void and are not eligible to receive a prize.

9. Lost, late, incomplete, illegible, damaged, postage-due or misdirected entries are ineligible.

10. By participating in this contest, entrants agree to be bound by these official rules and all decisions of the Contest Sponsor and the independent contest organization, which are final. Without limitation, Contest Sponsor reserves the right to administer an alternate skill-testing question as it deems appropriate to address discrimination or disability issues.

11. A participant is not a winner of any prize until the winning cup and the participant's compliance with these Official Rules have been verified (a) by Sponsor for non-food prizes; and (b) at a participating Country Style location for Country Style food prizes. If any potential winner declines a prize or is found to be ineligible, or if he/she fails to comply with these Official Rules, such potential winner will be disqualified and will forfeit the prize he or she otherwise might have received.

12. MISCELLANEOUS:

a. Disqualification/Force Majeure. It is the participant's responsibility to ensure that he or she has complied with the conditions contained in these Official Rules. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the promotion; or with the intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right, without prior notice and at any time, to terminate the promotion, in whole or in part, or modify, suspend or extend the promotion in any way, if it determines, in its sole discretion, that the promotion is impaired or corrupted or that fraud or technical problems or malfunctions have destroyed or severely undermined the proper play, integrity and/or feasibility of the promotion or any component thereof. Only the type and quantity of prizes described in these Official Rules will be awarded. Any prizes that are not claimed in accordance with these Official Rules will not be awarded. In the event that Sponsor is prevented from continuing with the promotion as contemplated herein by any event beyond its control, then Sponsor shall have the right to modify, suspend, extend or terminate the promotion.

b. Disclaimer of Warranties. The Released Parties make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any non-food prizes furnished by third parties in connection with the promotion. Without limiting the generality of the foregoing, such prizes are provided "as is" without warranty of any kind, either express or implied, and Sponsor hereby disclaims all such warranties, including but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

c. Invalidity/Headings/Modification. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings used in these Official Rules are solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. In particular, Country Style restaurant employees or managers are not authorized to modify or amend these Official Rules.

d. Governing Law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of the participant or Sponsor in connection with the promotion shall be governed by and construed in accordance with the laws of the Province of Ontario. This promotion is subject to all applicable laws.

Prize Claim Form:

Country Style "Good Things Come in 3's" Contest Promotion Declaration & Release

DATE _____

Contest Prize Claim and Skill Testing Question:

- 1. Multiply 66 x 4
- 2. Add 56
- 3. Divide by 4
- 4. Subtract 74

My answer to the skill-testing question is: _____

By signing below and submitting this Prize Claim, I declare that I:

- (i) have read, understood, complied with and will abide by all the rules of this contest, and
- (ii) have answered the mathematical skill-testing question by myself without mechanical aid.

I, or if under the age of majority, my parent(s)/legal guardian(s), agree to:

- (i) accept the contest judges' ruling over any aspect of this contest as final and binding; and
- (ii) release the Contest Sponsors from any and all liability with respect to the claimed Prize; and
- (iii) the use of my name, likeness, hometown name, and photograph in any advertising or promotion without compensation carried out by or on behalf of Country Style.
- (iv) waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to redeem said prize and any liability and publicity which might arise from redeeming or seeking to redeem said prize.
- (v) I acknowledge that prizes must be accepted as awarded, are not transferable, and have no cash surrender value. No substitutions are allowed.
- (vi) I acknowledge that Country Style, Tiki-Ming Enterprises, MTY Group makes no warranties, and disclaims any and all warranties, express or implied, concerning any prizes furnished in connection with the contest promotion. Without limiting the generality of the foregoing, such prizes are provided "as is" without warranty of any kind, either express or implied, Country Style hereby disclaims all such warranties, including but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

Contact information provided will only be used for purposes of this promotion:

PRINT FULL NAME _____ AGE _____

ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

PHONE (_____) _____ EMAIL _____

SIGNATURE _____
SIGNATURE OF PARENT/LEGAL GUARDIAN (IF A MINOR) _____

Country Style location where the prize cup obtained (if applicable) _____